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Backgrounder

HARTFORD – A SMART CHOICE FOR WORKING

With scores of international companies like Aetna, United Technologies, The Hartford, Gerber Scientific and ESPN headquartered here and boasting one of the nation's most educated and productive workforces, Hartford is a great place to work and to build a business. Whether it's financial services, aerospace, IT or healthcare, economic development is thriving here.

Why have so many businesses and professionals chosen the Hartford region?
The region ranks:

- #1 in gross domestic product per capita and #2 in labor productivity in the world;
- #3 nationally in both readiness for the knowledge-based New Economy and for highest number of patents held;
- #5 in attracting venture capital;
- #17 in the top 40 real estate markets for business expansion; and
- the 12th most-wired city; and ranks in the top 60 cyber cities for high bandwidth.

The Hartford region offers access to 100 million consumers within an eight-hour drive. That's access to 32 percent of U.S. retail sales and 33 percent of all manufacturing establishments. Newly expanded Bradley International Airport makes it easy to extend a company's reach far beyond Connecticut's borders.

Information on the Hartford region as a place to work is offered here in the following order:

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NOTE TO EDITORS: Details are provided in separate backgrounders on the following: arts and culture; living in Hartford; education; financial cluster; transportation; and neighborhoods.

ECONOMIC DEVELOPMENT

Capital City Economic Development Authority (CCEDA)

www.cceda.state.ct.us

CCEDA directs state-supported economic development projects in an effort to strengthen Hartford's role as the region's major business and industry employment center.

Connecticut Department of Economic and Community Development

www.ct.gov/ecd

A state agency working toward the enhancement of communities, businesses and housing environments through the development and implementation of programs and policies that attract and retain businesses and revitalize neighborhoods.

Connecticut Development Authority

www.ctcda.com

By offering state businesses financial assistance through direct and guaranteed loans, the Connecticut Development Authority enables Connecticut businesses to expand and grow successfully.

Connecticut Economic Development Fund (CEDF)

www.cedf.com

The Connecticut Economic Development Fund is responsible for: (1) providing support to encourage community-based economic development strategic planning; (2) providing business counseling to small businesses and entrepreneurs which increases their ability to operate their businesses successfully, access financing and benefit their neighborhoods and (3) providing micro loans (\$35,000 and under) to small business borrowers.

Connecticut Economic Resource Center

www.cerc.com

A non-profit company dedicated to assisting Connecticut economic development professionals with an array of business services ranging from strategic planning and marketing to implementation and follow-up.

Hartford Economic Development Commission (HEDC)

www.hartforddecodev.com

Hartford's economic development agent, HEDC provides personal services to both corporations and neighborhood businesses while helping to revitalize communities through active participation in the Neighborhood Training Institute.

MetroHartford Alliance/MetroHartford Chamber

www.metrohartford.com

A 2,300-member-strong organization made up of business, non-profit, civic and government leaders promoting sustainable economic growth.

GOVERNMENT

Capitol Region Council of Governments (CRCOG)

www.crcog.org

Comprised of 29 municipal governments, CRCOG is the largest of the state's 15 regional planning organizations and works to fortify regional communities by advocating with the state and federal governments.

Connect CT

www.connect.state.ct.us/agency.htm

An online portal to all Connecticut state government agencies and organizations.

Connecticut Government Portal

www.ct.gov

This online home of the Connecticut state government provides access to the executive, judicial and legislative branches, as well as links to government agencies and other useful information.

Hartford City Government

www.hartford.gov

The official Web site of the city of Hartford with access to links of all government offices and services, as well as the city meeting calendar, online forums and voter registration information.

MEETINGS AND CONVENTIONS CONTACTS

Meeting and Convention Planning

Greater Hartford Convention & Visitors Bureau (GHCVB)

www.enjoyhartford.com

The GHCVB showcases the city as a premier destination for national, regional and statewide conventions. Meeting and incentive planners booking a convention or travelers planning weekend trip will find the Web site a one-stop resource. Planners can arrange tours of available meeting sites, and visitors can check out all there is to do and see in the Hartford region.

Convention Facilities

Connecticut Convention Center

www.ctconventions.com

Take a virtual tour of New England's newest and finest convention center. The 540,000-square-foot convention center with a 40,000-square-foot ballroom (the largest in New England) and on-site Marriott Hotel will be completed in mid-2005. On this Web site, visitors can view layout details, exhibit information and pricing structures before reserving meeting and convention space.

Connecticut Expo Center

www.ctexpocenter.com

Take a virtual tour of the trade show facility or plan weekend activities by checking the calendar of upcoming events.

Hartford Civic Center

www.hartfordciviccenter.com/bookthebuilding.cfm

Take a virtual tour of Connecticut's premier sports and entertainment facility. Check the view from your seat before purchasing tickets to the area's biggest events, and see what is coming up in the arena and exhibition hall.

CAREERS AND NETWORKING

The Web site www.hartford.com is the main portal for all information and provides links to the following:

ACCESSHartford

www.accesshartford.org

ACCESSHartford provides young professionals in the Hartford region with opportunities for professional development, community service and social networking.

Capital Workforce Partners Board

www.capitalworkforce.org

This organization supports the region's economic growth through the establishment of a sustainable workforce development system. Employers and employees can take advantage of a range of programs and services.

Connecticut Department of Administrative Services

www.das.state.ct.us/exam

Click on this resource provided by the state for details on current employment opportunities within state departments, as well as information on exams necessary to meet job-posting criteria.

CT Works

www.ctdol.state.ct.us/hartford/htfdfacts.htm

The One-Stop Career Centers have central locations in Hartford (3580 Main Street) and New Britain (260 Lafayette Street). In partnership with the Connecticut Department of Labor, job seekers can receive job assistance through workshops, case management and occupational skills training. Through the Employer Services Unit, employers can receive assistance in recruiting, screening and hiring new employees.

Connecticut's Job Bank

www.ajb.org/ct

Thousands of jobs and résumés are posted daily on this state job bank. Employers and employees can take advantage of free services, including automated searches and e-mail notification.

Connecticut Department of Labor

www.ctdol.state.ct.us

The state's Department of Labor serves job seekers, students, businesses and individuals who are underemployed, as well as those who want to change jobs or continue to move forward in their careers.

Greater Hartford Convention & Visitors Bureau (GHCVB)

www.enjoyhartford.com

The GHCVB offers networking opportunities through membership.

Hartford Courant/Career Builder

www.courant.com/classified/jobs

The *Hartford Courant* has partnered with CareerBuilder.com to provide a comprehensive listing of jobs available in Connecticut.

Hartford Business Journal Book of Lists

www.hbjournal.com/hbjbol.shtml

Find out who ranks at the top of the list for major employers in different vertical markets.

Leadership Greater Hartford (LHG)

www.leadershipgh.org

A non-profit community leadership organization, LGH offers programs aimed at developing community-minded leaders of all ages and backgrounds. Leadership Greater Hartford provides current and emerging leaders with the skills and knowledge needed to be effective in a changing world.

MetroHartford Chamber – Major Employers List

www.metrohartford.com/majoremployers.html

View a complete list of major employers in the Hartford region.

Salary.com

www.salary.com

Click on this Web site to research and compare salaries based on professions and geographical regions. This site provides high- and low-end figures, as well as the median salaries of professionals in various markets.

You Belong in Connecticut

www.youbelonginct.com/user-cgi/pages.cgi?dbkey=16&level=2&category=working

Get a detailed list of available job opportunities across Connecticut through this state Web site.

MEDIA

Television

WFSB Channel 3 (Hartford) CBS
WTNH Channel 8 (New Haven) ABC
WTVR Channel 20 (Hartford) WB
WEDH Channel 24 (Hartford) PBS
WVIT Channel 30 (New Britain) NBC
WEDW Channel 49 (Stamford) PBS
WEDN Channel 53 (Norwich) PBS
WCTX Channel 59 (New Haven) UPN
WTIC Channel 61 (Hartford) Fox
WEDY Channel 65 (New Haven) PBS
ESPN (New Britain) Cable

Cable – Public Access

Channels 5, 21, 22

www.accesstv.org

Radio

AM

WRYM 840 AM	Newington Spanish
WLAT 910 AM	New Britain Spanish Tropical
WTIC 1080 AM	Hartford Talk
WCTF 1170 AM	Vernon Religious
WNEZ 1230 AM	Manchester Spanish
WCCC 1290 AM	West Hartford Classical
WDRC 1360 AM	Hartford Nostalgia
WPOP 1410 AM	Hartford ESPN Sports
WKND 1480 AM	Windsor Urban Oldies/Talk
WDZK 1550 AM	Bloomfield Children's

FM

WJMJ 88.9 FM	Hartford - Bloomfield Classical/Religious
WRTC 89.3 FM	Hartford Trinity College
WQTQ 89.9 FM	Hartford Urban/Contemporary, Jazz
WNPR 90.5 FM	Hartford-New Haven Public Radio
WWUH 91.3 FM	W. Hartford University of Hartford
WWYZ 92.5 FM	Hartford Country
WZMX 93.7 FM	Hartford Rhythmic Top 40
WKSS 95.7 FM	Hartford-Meriden Top 40
WTIC 96.5 FM	Hartford Adult Contemporary
WILI 97.5 FM	Bolton Top 40
WPKX 97.9 FM	Enfield Country
W251AA 98.1 FM	W. Hartford Ethnic
WRCH 100.5 FM	New Britain Adult Contemporary
WDRC 102.9 FM	Hartford Oldies
WHCN 105.9 FM	Hartford Classic Rock
WCCC 106.9 FM	Hartford Rock
W296AO 107.1 FM	New Britain Classical/Religion

Print — Daily Newspapers

The Hartford Courant

www.courant.com

The Journal Inquirer

www.journalinquirer.com

New Britain Herald

www.newbritainherald.com

Print – Community Newspapers

Hartford Advocate

www.hartfordadvocate.com

Hartford Business Journal

www.hbjournal.com

The Hartford Inquirer

www.ingnews.com

The Hartford News

www.townusa.com/southsidemedia/930news.html

East Hartford Gazette

www.easthartfordgazette.com

Farmington Valley Post

www.Farmingtonvalleypost.com

The Glastonbury Citizen/Rivereast News Bulletin

www.glcitizen.com

Imprint Newspapers

www.ctcentral.com/site/news.asp?brd=1773

The Jewish Ledger

www.jewishledger.com

Life Publications

www.ctlife.net

Print – Magazines

Connecticut Business Magazine

www.ctbizmag.com

Corporate Connecticut Magazine

www.corpct.com

Connecticut Magazine

www.connecticutmag.com

Greater Hartford Magazine

www.greaterhartford.com

Hartford Magazine

www.hartfordmagazine.com

Preview Connecticut Magazine

www.previewct.com

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