

Connecticut Center for Science & Exploration

Hartford's business leaders have long championed the need for an environment that attracts and retains talented employees. Thanks to ongoing public/private revitalization, the community can now witness the gradual but certain realization of this goal. Indeed, increasing numbers of residents are experiencing it firsthand.

In one current example, half of the staff members at the Connecticut Center for Science & Exploration live in Hartford. Staff members live in SoDo, Mortson-Putnam Heights, the West End and Downtown. They appreciate the easy walk or ride to the office, the restaurants, the farmer's market, the churches, the theaters, and recently, a new grocer. In addition to these conveniences, they enjoy front door urban luxuries

like Bushnell Park and the Riverfront, and the diversity of neighbors who are mechanics, artists, firefighters, photographers, lawyers, newscasters, accountants, executives, teachers, carpenters, and priests.

Urban revitalization experts believe that the personal investment, hope, and creativity of new and existing residents are as important as the cranes in making Hartford a better place to work, to play, and to live.

That's why many of the region's most important corporations have been collaborating with the Hartford Image Project to provide information on living in the community, using tools such as the Hartford.com website. For many who would not have considered it, fast-filling new apartments and new vitality in city neighborhoods demonstrate that Hartford is increasingly viewed as a good place to get a job and move into town. ■

